



# Station Order Revised Add to Schedule Kaine for Senate 2012

**Market:** Norfolk-Virginia Beach

**Flight Dates:** Tuesday, October 30, 2012 to Tuesday, November 06, 2012

Estimate ID

12993

**Contact:** Eileen Baggett

**Email:** eileen.baggett@wavy.com

**Phone:** 757-393-1010

**Fax:** 757-396-6151

**Direct:** Angie Holden

## WAVY-TV

Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
		Length			Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Today Show	EM	M-F	30	\$700.00			1				1		2
7:00 AM 9:00 AM				<b>\$1,400.00</b>									
95% Chance of PE at LUR per WAVY. Move to L3.													
Hampton Roads Sho	DT	M-F	30	\$50.00	1	1	1	1			1		5
11:00 AM 12:00 PM				<b>\$250.00</b>									
95% Chance of PE at LUR per WAVY. Move to L3.													
Sunday 6p News	EN	Su	30	\$300.00						1			1
6:00 PM 7:00 PM				<b>\$300.00</b>									
95% Chance of PE at LUR per WAVY. Move to L3.													
WAVY 11p News	LN	M-F	30	\$800.00		1							1
11:00 PM 11:35 PM				<b>\$800.00</b>									
95% Chance of PE at LUR per WAVY. Move to L3.													
<b>Station Gross Totals</b>				<b>\$2,750.00</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>		<b>1</b>	<b>2</b>		<b>9</b>

Chris Vail

**Media Strategies and Research**

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

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ChrisV@mediastrategies.com